









## FUNDRAISING FEATURES

## BELIEVE KIDS

## AVERAGE COMPANY

Exclusive Items	111	1-5 Avg.
Online Shopping Items	500+	125 Avg.
Go Wild for Fundraising Daily Incentives		Varies
No School Codes @ ShopBelieve.com		
Split Prize Credit Feature Online		
Teacher Incentive Programs		Varies
BBB Rating: A+		Rare
Principal PTA/PTO Challenge		
13 Prizes at 125 Items Sold	125	175 Avg.
1% Pre-Payment Bonus		
References in All 50 States		Rare
Prize & Daily Incentive Posters (2' x 3')		
Principal Promotion Pack		
Video Email Templates		
Customized Kick-off Kit		Varies
Daily DVD Video & Audio Announcements		
Customized Parent Letter w/ Daily Incentive Coupons		
Bilingual Materials (optional)		Varies
101 Fundraising Ideas™ Book		
Student Home Delivery Option		Rare
Packed-Per-Student™ (50+ available reports)	50+	3-10 Avg.
ErrorCheck™ Software (eliminates volunteer hours)		Rare
Student Discrepancy Reports		Rare
Personalized Products		Rare
Live Toll-Free Customer Service		
100% Product Guarantee		
Retail Packaged Products (gift-givable)	139	40-60 Avg.
Out-Of-State Online Sales (increased sales)	12.2%	2-3% Avg.
SmartLink™ Student/Parent Email Templates		
Student Dashboard (prize, sales & click tracking)		
Contact List Upload Tool for Students/Parents		
10+ Win Game to Promote Email Templates		
Online "How-To" Videos		
SmartLink™ & ClickCount™ Technology		
Sponsor Online Dashboard (real-time sales reports, downloads & more)		
Video Product Reviews		
Inside Delivery		
Free Spirit Gear Customized Online Store		
Free Custom Spirit Gear Sales Flyers		
Spirit Gear Wholesale Ordering		Varies